

Packaging That SELLS!

The PODLight's powerful packaging is designed to sell in a wide variety of markets.

All four sides have a sales purpose. The exciting graphics on the front draw attention, the left side sells consumers, the right side sells professionals, and the back provides details to entice even the most discriminating buyer.



UPS shippable

POD Light
PROFESSIONAL RECHARGEABLE WORKLIGHT

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Point of Purchase

A colorful, freestanding, point of purchase display is available to help promote the PODLight.

The display enhances the graphics of the PODLight and has removable, changeable copy statements for added interest.



Using the display, a store manager can market the PODLight in several locations and determine where it will generate best sales.

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